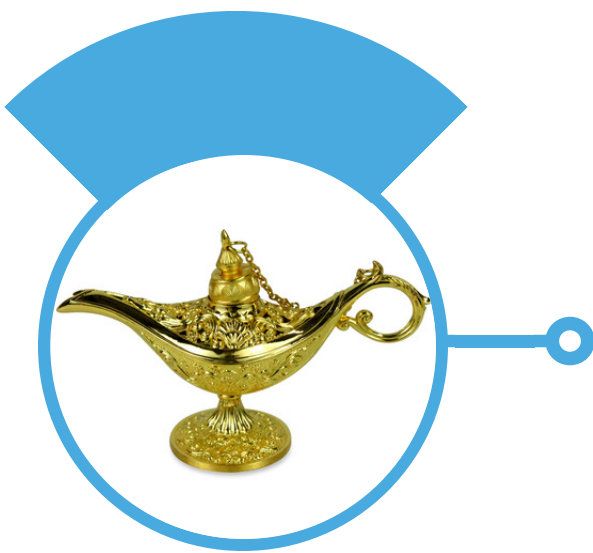


# FIVE REASONS YOU FAIL WITH VAS



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## You think your VA can do everything

While good VAs are actually fantastic, they are people too. Different people have different skillsets and will excel at different aspects of the role even if they have experience in a lot of different areas.

## You hire a VA and you expect them to just 'know' your business

A VA will not help clear the fog. In fact, hiring anyone and adding them into this blurred vision with no clear strategic path will only add to the foginess of the entire business.



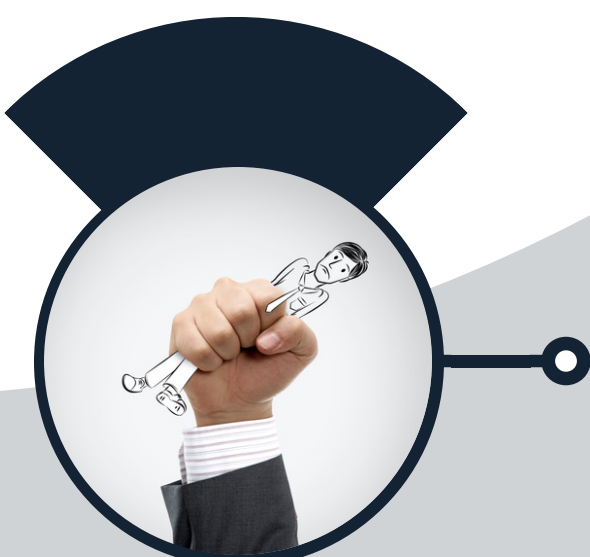
## You haven't created systems and processes yet for your VAs to properly execute tasks

A VA can't function properly if systems and processes aren't still in place



## You didn't guide your VA to success

Every team needs a Pied Piper to lead them and bring a sense of cohesion to the whole structure. Without someone to lead, the team will generally have sub-optimal results, lose interest and focus, and end up falling apart.



## You squeeze your VA and try to get productive work out of every second you are paying for them

Virtual Assistants are just people. Sometimes, they need thinking time, connection time, creation time.

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